
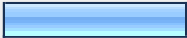






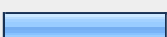


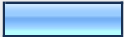
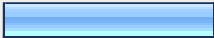
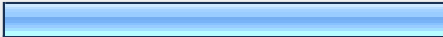


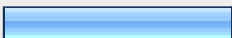
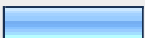
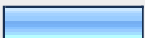
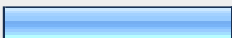

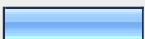
SCIP Greater Washington Member Survey

1. What is your primary role in your organization?			
		Response Percent	Response Count
Full-time Competitive Intelligence		37.5%	15
Marketing/Market Research		20.0%	8
Strategic Planning		5.0%	2
Information Services/Information Center		0.0%	0
Business Development/M&A		5.0%	2
Product Development/Product Planning		0.0%	0
R&D		2.5%	1
Information Technology/Information Systems		2.5%	1
Finance/Investments		2.5%	1
Legal/Regulatory		0.0%	0
Consulting		7.5%	3
Other (please specify)		17.5%	7
		answered question	40
		skipped question	0





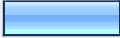

2. How long have you been in the Competitive Intelligence field?

		Response Percent	Response Count
Less than 6 months		7.7%	3
6 months – 1 year		7.7%	3
1-2 years		12.8%	5
3-5 years		23.1%	9
More than 5 years		48.7%	19
		answered question	39
		skipped question	1

3. How long have you been a member of SCIP?

		Response Percent	Response Count
Less than 6 months		25.0%	10
6 months - 1 year		15.0%	6
1-2 years		15.0%	6
3-5 years		25.0%	10
More than 5 years		5.0%	2
Not currently a member		15.0%	6
		answered question	40
		skipped question	0

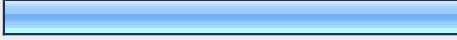
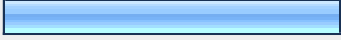
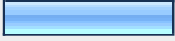

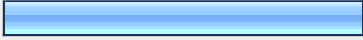
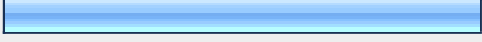
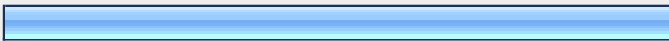
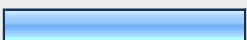

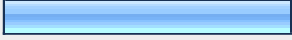

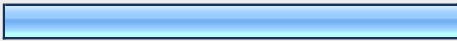

4. Has SCIP membership been beneficial in your business or career?			
		Response Percent	Response Count
Most definitely		15.4%	6
Somewhat		61.5%	24
Not at all		12.8%	5
Does not apply		10.3%	4
		answered question	39
		skipped question	1

5. Overall, how satisfied are you with the chapter?			
		Response Percent	Response Count
Very Satisfied		5.0%	2
Satisfied		22.5%	9
Somewhat Satisfied		12.5%	5
Neutral		37.5%	15
Somewhat Dissatisfied		12.5%	5
Dissatisfied		10.0%	4
Very Dissatisfied		0.0%	0
		answered question	40
		skipped question	0

6. Which of the following events did you attend?			
		Response Percent	Response Count
None		57.5%	23
September 2008: Chapter Business Meeting		15.0%	6
July 2008: Competitive Intelligence and Due Diligence		15.0%	6
May 2008: Global Hedge Fund Methods for Competitive Intelligence		17.5%	7
January 2008: New Ways of Knowing (in conjunction with Washington chapter of the World Futures Society)		12.5%	5
December 2007: Holiday Networking Event		15.0%	6
		answered question	40
		skipped question	0

7. Overall, how would you rate the quality of each of these programs and activities?			
		Response Percent	Response Count
Does not apply		57.5%	23
Poor		0.0%	0
Fair		12.5%	5
Good		20.0%	8
Very Good		5.0%	2
Excellent		5.0%	2
		answered question	40
		skipped question	0

**8. Which of the following topics interest you, such that you would pay to register and attend a program covering these topics?
(Check all that apply)**

		Response Percent	Response Count
CI in the Government Market (Civilian or Defense)		50.0%	19
CI for Marketing		36.8%	14
CI for Product Development		18.4%	7
CI for Human Resource Management		10.5%	4
Secondary collection techniques		39.5%	15
Primary collection techniques		52.6%	20
Analytical methods and frameworks		73.7%	28
Personal Career Tips and Professional Effectiveness		26.3%	10
Networking Social Events		28.9%	11
Workshops		31.6%	12
Joint programming with other Organizations		23.7%	9
Special Interest Group Sections (e.g., Aerospace/Defense, Telecommunications, Healthcare, etc...)		50.0%	19
Other (please specify)		2.6%	1
		answered question	38
		skipped question	2

9. What day of the week do you prefer for meetings and/or program events? Please choose "1" for your top preference through "5" for your least preferred day for our meetings.

	1	2	3	4	5	Response Count
Monday	13.9% (5)	5.6% (2)	22.2% (8)	27.8% (10)	30.6% (11)	36
Tuesday	42.9% (15)	25.7% (9)	17.1% (6)	8.6% (3)	5.7% (2)	35
Wednesday	30.6% (11)	38.9% (14)	22.2% (8)	5.6% (2)	2.8% (1)	36
Thursday	24.3% (9)	21.6% (8)	27.0% (10)	21.6% (8)	5.4% (2)	37
Friday	16.2% (6)	0.0% (0)	8.1% (3)	2.7% (1)	73.0% (27)	37
	<i>answered question</i>					37
	<i>skipped question</i>					3



10. What time of day would you prefer to attend program events? Please choose "1" for your top preference through "4" for your least preferred time of day for our meetings?

	1	2	3	4	Response Count
Breakfast (approximately 8:00 AM)	16.7% (6)	16.7% (6)	13.9% (5)	52.8% (19)	36
Lunchtime (approximately noon)	27.8% (10)	11.1% (4)	30.6% (11)	30.6% (11)	36
Late afternoon (approximately 4:00 PM)	16.7% (6)	38.9% (14)	22.2% (8)	22.2% (8)	36
Evening (approximately 6:00 PM)	44.4% (16)	13.9% (5)	8.3% (3)	33.3% (12)	36
	<i>answered question</i>				38
	<i>skipped question</i>				2

11. What is your preferred location for attending a chapter meeting?


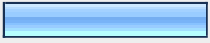


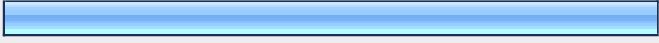
	1	2	3	4	5	6	7	8	Response Count
Downtown Washington	16.7% (6)	30.6% (11)	2.8% (1)	11.1% (4)	16.7% (6)	2.8% (1)	0.0% (0)	19.4% (7)	36
Friendship Heights	14.3% (4)	14.3% (4)	3.6% (1)	3.6% (1)	10.7% (3)	10.7% (3)	3.6% (1)	39.3% (11)	28
Bethesda	21.4% (6)	7.1% (2)	3.6% (1)	10.7% (3)	7.1% (2)	10.7% (3)	14.3% (4)	25.0% (7)	28
College Park	10.3% (3)	3.4% (1)	3.4% (1)	3.4% (1)	0.0% (0)	10.3% (3)	10.3% (3)	58.6% (17)	29
Arlington	25.7% (9)	17.1% (6)	22.9% (8)	5.7% (2)	5.7% (2)	0.0% (0)	5.7% (2)	17.1% (6)	35
Alexandria	6.3% (2)	18.8% (6)	6.3% (2)	21.9% (7)	9.4% (3)	6.3% (2)	9.4% (3)	21.9% (7)	32
Tysons Corner	22.6% (7)	16.1% (5)	16.1% (5)	9.7% (3)	6.5% (2)	6.5% (2)	6.5% (2)	16.1% (5)	31
Dulles	21.4% (6)	7.1% (2)	7.1% (2)	3.6% (1)	3.6% (1)	3.6% (1)	14.3% (4)	39.3% (11)	28
Other (please specify)									10
answered question									37
skipped question									3

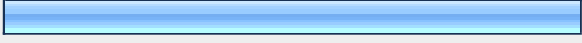
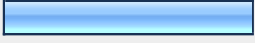
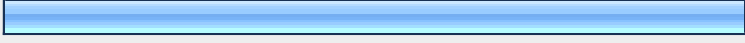
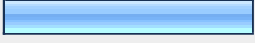

12. What is your preferred mode of transportation to attend SCIP Greater Washington Chapter events?

		Response Percent	Response Count
Metrorail		43.6%	17
Car		56.4%	22
answered question			39
skipped question			1

13. What suggestions do you have for improvement in either programs or member support for the Greater Washington Chapter?		
		Response Count
		13
		<i>answered question</i>
		<i>skipped question</i>
		13
		27

14. Have the SCIP publications helped you in your career?			
		Response Percent	Response Count
Most definitely		23.1%	9
Somewhat		53.8%	21
Not at all		10.3%	4
Does not apply		12.8%	5
		<i>answered question</i>	39
		<i>skipped question</i>	1

15. What other associations are you a member?			Response Percent	Response Count
Association for Strategic Planning			5.6%	1
Special Libraries Association			22.2%	4
American Marketing Association			16.7%	3
Association for Corporation Growth			0.0%	0
Association for Professional Futurists			0.0%	0
World Future Society			5.6%	1
Other (please specify)			72.2%	13
		answered question		18
		skipped question		22

16. SCIP is always looking for volunteers. Would you be interested in volunteering for any of the following?			Response Percent	Response Count
Planning a program			63.6%	7
Conducting a workshop or webinar			27.3%	3
Supporting the national conference			81.8%	9
Providing a location for an event			27.3%	3
Writing for Competitive Intelligence magazine			54.5%	6
		answered question		11
		skipped question		29

17. If you are interested in any of the options listed above, please provide your contact information for follow up (Name, email and telephone number).

		Response Count
		9
	<i>answered question</i>	9
	<i>skipped question</i>	31